

To: S=Willard; G=Yvette; O=msmail; P=rjrt; A=rjrx400; C=us
S=Malloy; G=Shelley; O=msmail; P=rjrt; A=rjrx400; C=us
From: S=Kerigan; G=Jack; I=J.; O=msmail; P=rjrt; A=rjrx400; C=us
Posted: 9/9/97 22:48
Opened: 9/11/97 8:47
Subject: FW: Salem Golf Shirts

Dear Yvette and Shelly,

The below noted shirts are for our sales force at the kickoff meeting in Atlantic City, NJ on Sept. 29, 1997. Field Sales will require approx. 50 and that leaves 50 for brand, agencies, support team, etc. Your next step is to contact ROM Rory O'Rourke to get exact sizes and quantities (we have list of green shirts given from previous meeting but I'm sure personnel changes have occurred). It would be best to send only NY shirts to hotel/ROU and the remainder here.

Jack

From: Gocke, Angela B.
To: McKinny, M. Jeanne
Cc: Kerigan, Jack J.
Subject: Salem Golf Shirts
Date: Tuesday, September 09, 1997 4:20PM
Priority: High

Jeanne,
Per your request, below is the information I know about the shirts for Salem:

Vendor: Fletcher-Barnhardt & White
Brand: Willow Pointe
Style: 114
Color: Charcoal

Design: Yin/yang design per prior embroidery tape submitted and approved. Increase size of yin/yang by approximately 15-20%, and embroider on left chest. Embroider sleeve (assume right sleeve?) with word "Salem" per new pack art. Attempt at embroidering a true 3D orb was not overly successful. RIGHT sleeve is correct.

Event: FIELD SALES Kickoff Meeting, shirts are needed by 9/29/97. We will probably have to drop ship them to a contact at a hotel or the ROU.. This would be even more reason to do them on an invoice rather than a PO.

Sizes:

25 Medium (wanted 5 smalls, but not available in this style)
30 Large
35 X-Large
10 XX-Large

I will check with Phyllis to see if we have time to see embroidery sample done on an actual shirt, as opposed to just another swatch. Shirts are sent here from Matthews, NC and embroidered in W-S. I will confirm cost when final embroidery is decided. They should not exceed \$22.00 each (high estimate).

Thanks.

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